Methodology for Assessing Procurement Systems

WHY ASSESS YOUR PUBLIC PROCUREMENT SYSTEM?

Public procurement represents a large part of public spending. An efficient system ensures public money is well spent.

- Governments around the world spend approximately USD 9.5 trillion in public contracts every year.
- This represents around 6%-20% of a country’s GDP.
MAPS is an international standard and the universal tool to evaluate public procurement systems anywhere in the world.

UNIVERSAL
- For all public procurement systems
- At any level of government
- For any country, regardless of the level of development

A REFORM TOOL
- To improve the effectiveness and efficiency of public procurement
- To ensure integrity and transparency in the use of public funds
- To encourage dialogue among stakeholders

A RECOGNISED ASSESSMENT
- Using objective and comprehensive indicators
- Engaging various stakeholders’ institutions
- Guaranteeing the highest quality through a quality assurance mechanism
Public procurement goes beyond purchasing items. It is the way governments can materialise their policies and objectives. Used strategically, it can have an impact on sustainability, innovation and other policies.

By using their purchasing power to choose goods, services and works with a reduced environmental impact and better social outcomes, governments can make an important contribution towards sustainability goals. This is particularly relevant in sectors such as infrastructure, health and education.

Public procurement also offers an enormous potential market for innovative products and services. Used strategically, it can help governments boost innovation at both the national and local levels and ultimately improve productivity and inclusiveness.

The strengthening of public procurement systems is thus central to achieve concrete and sustainable public policy results, ensure public money is well spent, and build effective institutions institutions.

MAPS is the tool for strengthening public procurement systems. It is helpful to improve:

• The effectiveness and efficiency of public procurement
• The integrity and transparency in the use of public funds

By:

• Identifying strengths and weaknesses of the public procurement system
• Providing an analytical basis for concrete, targeted reforms
• Ensuring effective implementation of the reforms by identifying priorities and developing action plans
### Public procurement matters

Public procurement accounts for...

<table>
<thead>
<tr>
<th>Region</th>
<th>Procurement Spending</th>
</tr>
</thead>
<tbody>
<tr>
<td>In Asia¹</td>
<td>20% of GDP</td>
</tr>
<tr>
<td>In the MENA region²</td>
<td>18% of GDP</td>
</tr>
<tr>
<td>In OECD countries³</td>
<td>12% of GDP</td>
</tr>
<tr>
<td>In Africa⁴</td>
<td>15% of GDP</td>
</tr>
<tr>
<td>In Latin America and the Caribbean⁵</td>
<td>6% of GDP</td>
</tr>
<tr>
<td>In the European Union⁶</td>
<td>15% of GDP</td>
</tr>
</tbody>
</table>

### Public procurement impacts many areas of public service delivery:

**Share of procurement spending⁶**

<table>
<thead>
<tr>
<th>Area</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health</td>
<td>30%</td>
</tr>
<tr>
<td>Economic affairs</td>
<td>16%</td>
</tr>
<tr>
<td>Education</td>
<td>12%</td>
</tr>
<tr>
<td>Defence</td>
<td>10%</td>
</tr>
<tr>
<td>Social protection</td>
<td>10%</td>
</tr>
<tr>
<td>General public service</td>
<td>9%</td>
</tr>
</tbody>
</table>

Sources:
2. OECD (2016), Stocktaking report on MENA Public Procurement Systems
3. OECD (2021), Government at a Glance 2021
6. OECD (2021), Government at a Glance 2021
WHAT IS THE CONTEXT OF THE MAPS?

The new version of MAPS is timely in the wake of the launch of the Sustainable Development Goals (SDGs).

Like the SDGs, MAPS is relevant for all countries, irrespective of their income level or development status.

MAPS is related to:

- SDG Target 12.7
  “Promote public procurement practices that are sustainable, in accordance with national policies and priorities”

- SDG Target 16.6
  “Develop effective, accountable and transparent institutions at all levels”

In addition, the MAPS is anchored in the 2015 Organisation for Economic Co-operation and Development (OECD) Recommendation of the Council on Public Procurement and is reflective of leading international procurement frameworks such as:

- the European Union (EU) Directives on Public Procurement (2014)
- the procurement frameworks used by multilateral development banks, countries and implementing institutions.
MAPS assesses the following aspects of the system:

**Value for money**: the basic goal that every procurement system should be providing the required goods, works and services in an economic, efficient, effective and sustainable way.

**Transparency**: the basic and commonly agreed-upon principle of disclosure to make policies, legal and institutional frameworks and information related to decisions available to the public in a comprehensible, accessible and timely manner.

**Fairness**: the ambition that the public procurement process should be free from bias, ensure equal treatment; decisions are taken accordingly, thus ensuring integrity.

**Good governance**: recognising the importance of the wider governance context on the way public procurement is conducted and how reforms to procurement are implemented. This aspect includes a reflection of horizontal procurement goals, policy considerations and integrity principles.

MAPS provides a holistic assessment framework, establishing the criteria of an effective and efficient procurement system that all countries should strive to achieve.
HOW IS THE MAPS INITIATIVE STRUCTURED?

MAPS's governance structure

At the heart of the MAPS initiative is the MAPS Network (also known as the MAPS Stakeholder Group or the “MAPS Founders”). This is a group of countries, parties and institutions that have a particular interest in the MAPS – either because they have used the methodology or have been assessed with it, and provide input on substance matters.

Members of the MAPS stakeholder group (in alphabetical order):

Afghanistan • African Development Bank (AfDB) • Asian Development Bank (ADB) • Australia’s Department of Foreign Affairs and Trade • Caribbean Development Bank (CDB) • Chile • Colombia • Council of Europe Development Bank (CEB) • European Bank for Reconstruction and Development (EBRD) • European Commission •
The Steering Committee supervises the Secretariat; its members are the main financiers of the Secretariat ("MAPS Partners") and several representatives of the MAPS Stakeholder Group.

The Technical Advisory Group (TAG) reviews the MAPS assessments from a technical perspective to ensure even quality of individual assessments. A TAG is formed from the MAPS Network for each assessment specifically.

The MAPS Secretariat reviews, approves and publishes assessments which comply with the methodology, thus ensuring a high quality.

The MAPS Secretariat

The MAPS Secretariat offers support to all users, including:

• advice to country teams to plan and manage a MAPS assessment;
• quality review of Concept Notes and Terms of References for MAPS assessments;
• advice to MAPS assessment teams on the MAPS through a helpdesk;
• quality review of MAPS assessment reports (in collaboration with the MAPS Technical Advisory Group), to provide certification of assessments that meet specified quality standards.

European Investment Bank (EIB) • Expertise France • Georgia • GIZ - commissioned by the German Federal Ministry for Economic Cooperation and Development • Global Affairs Canada • Independent public procurement experts • Inter-American Development Bank (IADB) • Islamic Development Bank (IsDB) • Organisation for Economic Cooperation and Development (OECD) • Philippines • Senegal • SIGMA (Support for Improvement in Governance and Management) • Switzerland’s State Secretariat for Economic Affairs (SECO) • US Agency for International Development (USAID) • World Bank • Zambia
WHAT ARE THE ELEMENTS OF THE METHODOLOGY?

The MAPS consists of:

1. A COUNTRY CONTEXT ANALYSIS TO FRAME THE ASSESSMENT
2. 4 PILLARS WITH 14 INDICATORS AND 55 SUB-INDICATORS TO ASSESS THE PROCUREMENT SYSTEM AS A WHOLE
3. GUIDANCE AND TEMPLATES TO SUPPORT THE ASSESSMENT
4. SUPPLEMENTARY MODULES TO FOCUS AND DEEPEN THE ANALYSIS ON A SPECIFIC ASPECT:
   - sustainable procurement
   - professionalisation
   - e-procurement
   - sector level assessment
   - entity level assessment
   - public-private partnerships
5. A QUALITY ASSURANCE MECHANISM ENSURED THROUGH THE MAPS SECRETARIAT
WHAT DOES THE MAPS INDICATOR FRAMEWORK CONTAIN?

1. **Legal, Regulatory and Policy Framework**
   - 3 indicators
   - 18 sub-indicators

2. **Institutional Framework and Management Capacity**
   - 5 indicators
   - 14 sub-indicators

3. **Procurement Operations and Market Practices**
   - 2 indicators
   - 6 sub-indicators

4. **Accountability, Integrity and Transparency**
   - 4 indicators
   - 17 sub-indicators

**MAPS**

- **Analysis of Country Context**
- **Quality Assurance**
- **Support**
- **Supplementary Modules**
### PILLAR 1 - Legal, Regulatory and Policy Framework

1. The public procurement legal framework achieves the agreed principles and complies with applicable obligations.

   - 1(a) Scope of application and coverage of the legal and regulatory framework
   - 1(b) Procurement methods
   - 1(c) Advertising rules and time limits
   - 1(d) Rules on participation
   - 1(e) Procurement documentation and specifications
   - 1(f) Evaluation and award criteria
   - 1(g) Submission, receipt and opening of tenders
   - 1(h) Right to challenge and appeal
   - 1(i) Contract management
   - 1(j) Electronic Procurement (e-Procurement)
   - 1(k) Norms for safekeeping of records, documents and electronic data.
   - 1(l) Public procurement principles in specialised legislation

2. Implementing regulations and tools support the legal framework.

   - 2(a) Implementing regulations to define processes and procedures
   - 2(b) Model procurement documents for goods, works and services
   - 2(c) Standard contract conditions
   - 2(d) User’s guide or manual for procuring entities

3. The legal and policy frameworks support the sustainable development of the country and the implementation of international obligations.

   - 3(a) Sustainable Public Procurement (SPP)
   - 3(b) Obligations deriving from international agreements

### PILLAR 2 - Institutional Framework and Management Capacity

4. The public procurement system is mainstreamed and well integrated with the public financial management system.

   - 4(a) Procurement planning and the budget cycle
   - 4(b) Financial procedures and the procurement cycle

5. The country has an institution in charge of the normative/regulatory function.

   - 5(a) Status and legal basis of the normative/regulatory institution function
   - 5(b) Responsibilities of the normative/regulatory function
   - 5(c) Organisation, funding, staffing, and level of independence and authority
   - 5(d) Avoiding conflict of interest

6. Procuring entities and their mandates are clearly defined.

   - 6(a) Definition, responsibilities and formal powers of procuring entities
   - 6(b) Centralised procurement body

7. Public procurement is embedded in an effective information system.

   - 7(a) Publication of public procurement information supported by information technology
   - 7(b) Use of e-Procurement
   - 7(c) Strategies to manage procurement data

8. The public procurement system has a strong capacity to develop and improve.

   - 8(a) Training, advice and assistance
   - 8(b) Recognition of procurement as a profession
   - 8(c) Monitoring performance to improve the system
### PILLAR 3 – Procurement Operations and Market Practices

<table>
<thead>
<tr>
<th></th>
<th>Public procurement practices achieve stated objectives.</th>
</tr>
</thead>
<tbody>
<tr>
<td>9</td>
<td>(a) Planning</td>
</tr>
<tr>
<td></td>
<td>(b) Selection and contracting</td>
</tr>
<tr>
<td></td>
<td>(c) Contract management in practice</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>The public procurement market is fully functional.</th>
</tr>
</thead>
<tbody>
<tr>
<td>10</td>
<td>(a) Dialogue and partnerships between public and private sector</td>
</tr>
<tr>
<td></td>
<td>(b) Private sector’s organisation and access to the public procurement market</td>
</tr>
<tr>
<td></td>
<td>(c) Key sectors and sector strategies</td>
</tr>
</tbody>
</table>

### PILLAR 4 – ACCOUNTABILITY, INTEGRITY AND TRANSPARENCY OF THE PUBLIC PROCUREMENT SYSTEM

<table>
<thead>
<tr>
<th></th>
<th>Transparency and civil society engagement strengthen integrity in public procurement.</th>
</tr>
</thead>
<tbody>
<tr>
<td>11</td>
<td>(a) Enabling environment for public consultation and monitoring</td>
</tr>
<tr>
<td></td>
<td>(b) Adequate and timely access to information by the public</td>
</tr>
<tr>
<td></td>
<td>(c) Direct engagement of civil society</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>The country has effective control and audit systems.</th>
</tr>
</thead>
<tbody>
<tr>
<td>12</td>
<td>(a) Legal framework, organisation and procedures of the control system</td>
</tr>
<tr>
<td></td>
<td>(b) Co-ordination of controls and audits of public procurement</td>
</tr>
<tr>
<td></td>
<td>(c) Enforcement and follow-up on findings and recommendations</td>
</tr>
<tr>
<td></td>
<td>(d) Qualification and training to conduct procurement audits</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Procurement appeals mechanisms are effective and efficient.</th>
</tr>
</thead>
<tbody>
<tr>
<td>13</td>
<td>(a) Process for challenges and appeals</td>
</tr>
<tr>
<td></td>
<td>(b) Independence and capacity of the appeals body</td>
</tr>
<tr>
<td></td>
<td>(c) Decisions of the appeals body</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>The country has ethics and anti-corruption measures in place.</th>
</tr>
</thead>
<tbody>
<tr>
<td>14</td>
<td>(a) Legal definition of prohibited practices, conflicts of interest, and associated responsibilities, accountability and penalties</td>
</tr>
<tr>
<td></td>
<td>(b) Provisions on prohibited practices in procurement documents</td>
</tr>
<tr>
<td></td>
<td>(c) Effective sanctions and enforcement systems</td>
</tr>
<tr>
<td></td>
<td>(d) Anti-corruption framework and integrity training</td>
</tr>
<tr>
<td></td>
<td>(e) Stakeholder support to strengthen integrity in procurement</td>
</tr>
<tr>
<td></td>
<td>(f) Secure mechanisms for reporting prohibited practices or unethical behaviour</td>
</tr>
<tr>
<td></td>
<td>(g) Codes of conduct/codes of ethics and financial disclosure rules</td>
</tr>
</tbody>
</table>
HOW TO DO A MAPS ASSESSMENT?

Who can do a MAPS assessment?

• The MAPS methodology is open and can be used by anyone.
• MAPS assessments can be done by all countries – both as a self-assessment or with the help of external partners.
• Assessors must have extensive knowledge and experience on public procurement, be free of conflicts of interest and carry out an objective and impartial work.
• If countries would like to receive a certification, assessments have to follow a set of rules and a quality standard, verified by the MAPS Secretariat.

1. Check **quantitative** assessment criteria

2. Check **qualitative** assessment criteria

3. **Identify gaps** against description in the MAPS

Step 3 has the following sub-steps:

1) Find “substantive or material gaps”
   • Less than substantial achievement of the criteria
   • Essential elements of the indicator are missing
   • Provision in the legal/regulatory framework is not working as intended

2) Raise a red flag?
   “factors likely to prevent appropriate action to improve the public procurement system”
   → Anything that could **significantly impede the main goals** of public procurement
   → **Cannot be mitigated** directly or indirectly
   → Might be **outside of public procurement**: disagreement about results, conflict with non-procurement laws or international agreements, external factors preventing improvement
Assessment Step by Step

1. Plan and prepare assessment
   - Concept note
   - Organisational and logistical arrangements

2. Analyse country context

3. Assess system and develop recommendations

4. Validate findings

5. Prepare assessment report

6. Review for quality assurance

7. Publish the approved report
The MAPS initiative is supported by the MAPS Stakeholder Group and the MAPS Secretariat.